

It Takes A Special Kind of Person To Make A Special Day

Everyone knows that wedding season is in full speed ahead since everyone has the mind set of ring before spring.

Sitting back and scrolling through all the weddings and engagements on Instagram feeds. Happy couples start the madness to planning what they know as their perfect, fairy tale day.

Couples get caught up in the whirl wind of things they did not even realize where going to need to be done.

From the white dress. To bridesmaid gifts. To do the groomsmen know where to be. To what will the food be at the reception. To which cake taste better. Ending with a distraught bride.

Then out of complete nowhere a person swoops in to save the day.

This person takes charge and gets things done in an organized way.

This person listens to the bride and all her wants for her special day.

This person no matter who late she stays up the night before the wedding she somehow seems to get everything just right and done right on time.

“People who are events planners in the wedding industry do not get enough credit where credit is due,” says Carol Faircloth, a wedding planner and creative director from Dothan, Alabama.

Being a wedding planner is a high strung job that takes a lot of time and precision to make the client happy.

It is also a very personable job where the planner much be relatable to clients to be likable to get bookings.

A lot rides on how the planner handles stressful situations or arguments between the bride and mom.

The planner is the liaison between all the people involved to the bride and groom. Making sure that everything goes as planned and as smoothly as planned.

There is a long list of things that must be done in order to make sure the wedding is perfect and the bride is happy.

First, there would be a meet and greet with the bride to get the vision of the wedding and an idea of what the bride wants.

Then the planner will get a binder and start putting the bride's vision and ideas together. This is also just a way to keep the bride's ideas separated so they do not run together and keeps the planner organized.

Next, the planner starts making that vision come to life. Pulling all the ideas and pictures all together.

Booking the venue, the music, the cater, and the list goes on. Getting the decorations, flowers and lights.

“Before you know it the day finally arrives and your putting everything into place, said Carol Faircloth, It is literally like a world wind of chaos but then when it is time everything comes together and all that matters is the smile on the brides face during and the way the groom looks at his bride walking down the aisle.”

Carol states that the job is very stressful but she would not change her occupation for anything.

A student from Auburn University in Hospitality said, “that people do not realize everything involved in planning an event. There is more business in this industry than people think, says Sarah Kate Barrett, people pay for convenience these days.”

Sarah Kate went on to say that majoring in this at Auburn has been very beneficial for her and that she is already helping friends and friends of friends plan their events.

A friend of Carol and also her personal florist that she recommends to all her brides, Shelly Baker said, “There is a lot of detail that goes into every event. We as people who contribute to the day take up a lot of time to see to it that the bride and groom are happy.”

Carol describes the job as such an adrenaline rush that makes the job fun.

“It is not practical and comes with surprises every day, says Carol, not only do I get to use my creative side but my problem solving skills plan a huge role in my job to.”

With this occupation you never know what is going to happen or become problematic. A bridesmaid's zipper breaks or the cater does not prepare for the mash potato bar. The issue must be fixed and it is the wedding planners job to see that it is resolved.

This job requires a creative side, a problem solving side, a personal and relatable side.

Not many people can do it.

Not many people can handle the stress.

Not many people can bring to life other people's visions or wants.

Not many people can get creative in a dire need to fix something.

It takes a special person to be able to balance his or her own life while creating the most perfect, special day for other people.

A person who is willing to do anything to make other people happy and see other people smile.